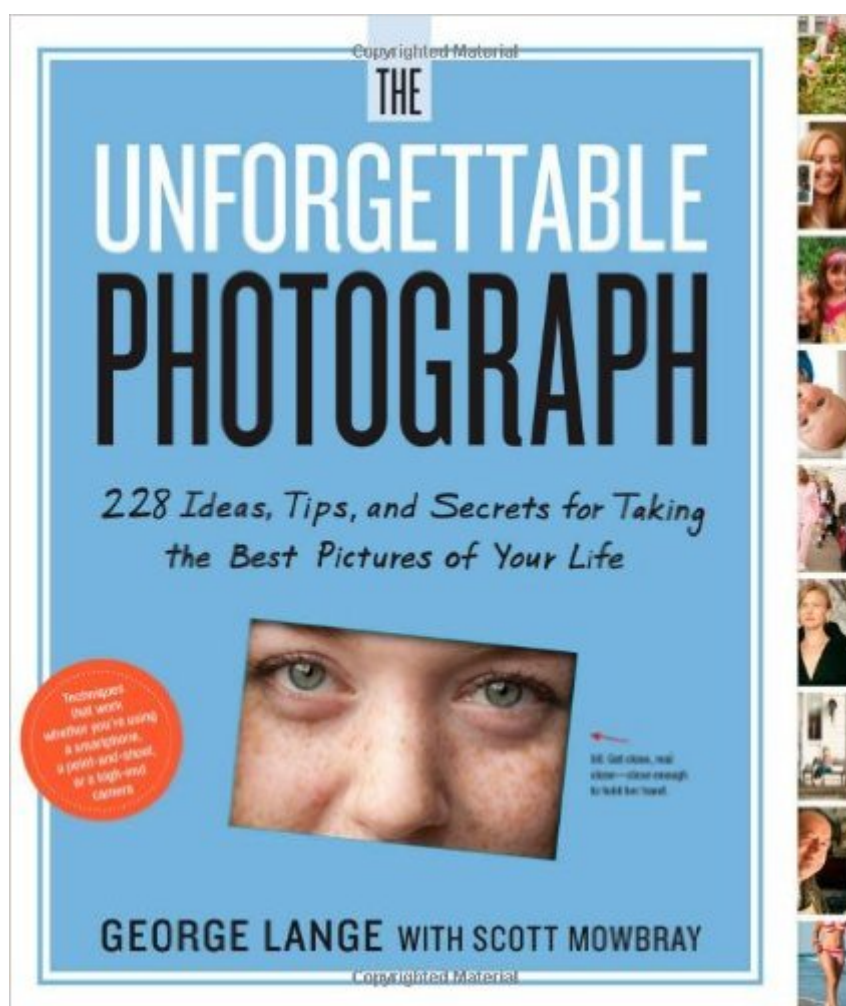


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# The Unforgettable Photograph: 228 Ideas, Tips, And Secrets For Taking The Best Pictures Of Your Life



## Synopsis

Renowned photographer George Lange's work is guided by one simple truth: An unforgettable photograph is not about what the subject looks like, but what it feels like. In this entirely new kind of photography guide, written by Mr. Lange and Scott Mowbray, magazine editor and longtime amateur photographer, the rest of us will learn how to take photographs that don't just document life but celebrate it. No fancy equipment required. Just hundreds of simple, inspiring ideas and lessons—each one illustrated with a photograph—organized around the six essential principles of seeing like a photographer. (Here's one: Shoot the Moment, Not the Subject.) Here's why to shoot in natural light—always. The fun of putting babies in surprising places. How to get intimate with food. Using a dramatic sky as your backdrop. The benefit of learning to know the light in every room of your house. Shooting hands or feet instead of faces. How to move past the "oel was here" postcard effect. How to catch the in-between moments. Because in the end, it's about living the moment, shooting the moment—and being in the moment forever.

## Book Information

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## Customer Reviews

There is a vast difference between a snapshot and a composed photo. Even though the process make take literally a fraction of a second, if your eye is trained to SEE a great shot, you can get those photos that make people gasp in admiration. No mater how long you've been doing photography (I started 50yrs ago) you can always be better. This book is a structured set of exercises to make you better. The book starts with the photo data. You have three things to work

with: shutter speed, aperture (how wide the lens is open) and "film" speed or ISO, which these days is a figure your digital camera uses unless you are shooting film. The larger the ISO, the faster the "film" or the less light you need. Then a discussion of focal length, which is important as it determines what is in focus, and how close you bring the subject. But then it moves RIGHT on into the important stuff; how to COMPOSE a photograph and how to shoot the moment. The author gives you a great trick--focus right on the eyes of your subject. But there are a lot more tricks, such as creating the moment (yes, setting up a shot) and also deciding when NOT to intrude in the moment. One trick I did NOT read in here, but which helps me, is to get the subjects not to look at me while I am photographing, if I don't want that posed, "group shot" effect. I get them to look at each other, or even resort to that age-old "look over there!" trick for a more spontaneous effect. One friend of mine, a great photographer, sneaks in behind OTHER people photographing friends, and gets that photo from a different and more candid angle (sneaky!) Each tip and trick has its own numbered mini-chapter. You can focus in on one particular idea and go out and test it. This lets you absorb methods easily and won't overwhelm you.

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